

# Sustainable travels



## THE PROJECT

### ERDF PROJECT 2015-2018

Sustainable travels was a collaboration project with eleven public organizations in Västernorrland. The main focus was employees' business travels and commute, a major source of GHG emissions. In each of the organizations, project leaders in mobility management worked together to reduce our carbon footprints, to inspire and educate employees to make better travel choices.

Region Västernorrland started through the project compensating its internal units who used more sustainable modes of transport for business travel, while charging units who used aviation and single car trips more often.



## The result

At the end of the project, 25% of employees reported having changed their commuting habits to more sustainable modes of transport.

