



Developing skills and attracting competencies to support growth

OECD / NSPA Seminar "Demography, service delivery and supply of competence"

Piteå, Februry 25th, 2016

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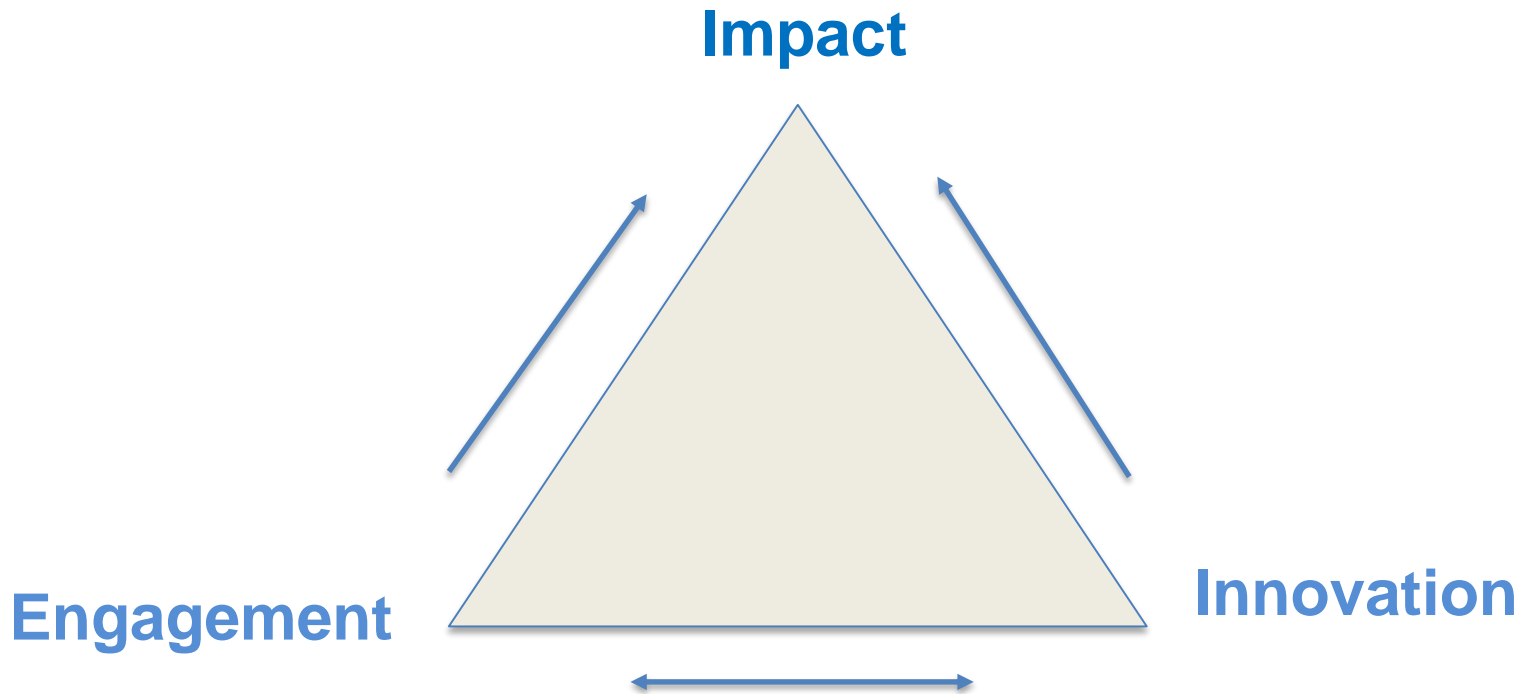
Global trends in higher education @ business schools

- **Business schools provide for the most globalized higher education markets today**
- **Global businesses and higher education face and follow global approaches and regulation**
- **AACSB International provides global standards for top level business research and education institutions, already since 1916**
- **AACSB Mission: Engagement + Innovation = Impact**
- **Digitalization is one of the driving forces of businesses and higher education skills development, but is at the same time a tool for both, too**





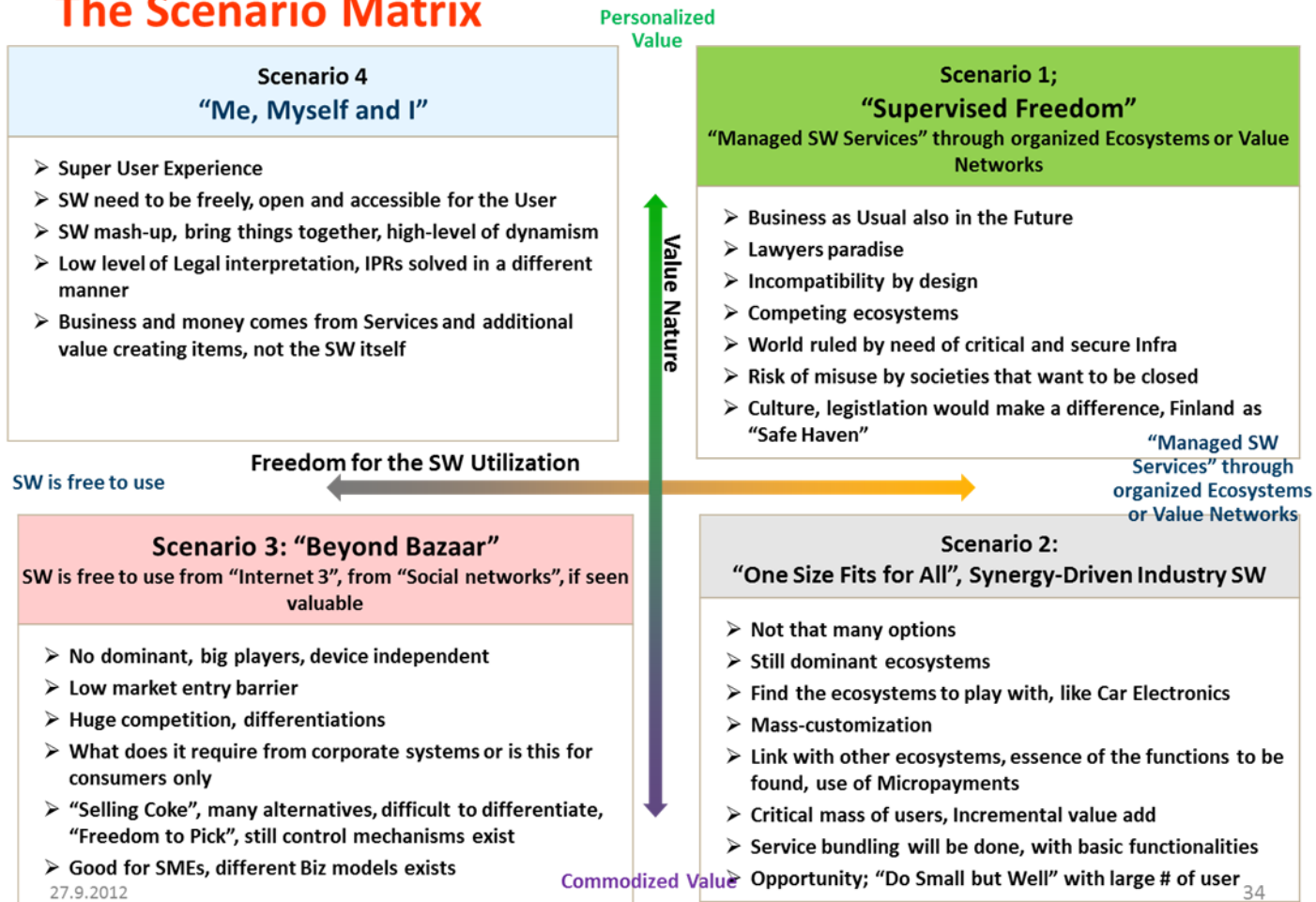
Developing skills in higher education, through engagement and innovation for impact





Engagement

The Scenario Matrix





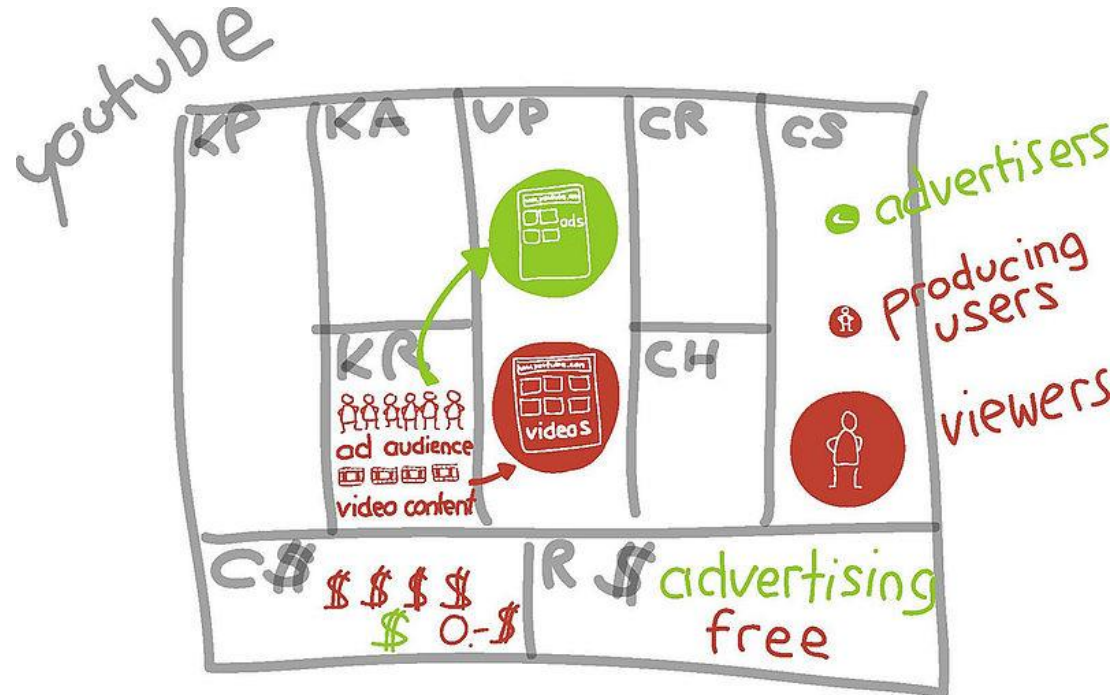
Innovation

1985+ ... products for consumers



Mobira Talkman, Wikimedia Commons, Liftarn.

2015+ ... producing consumers



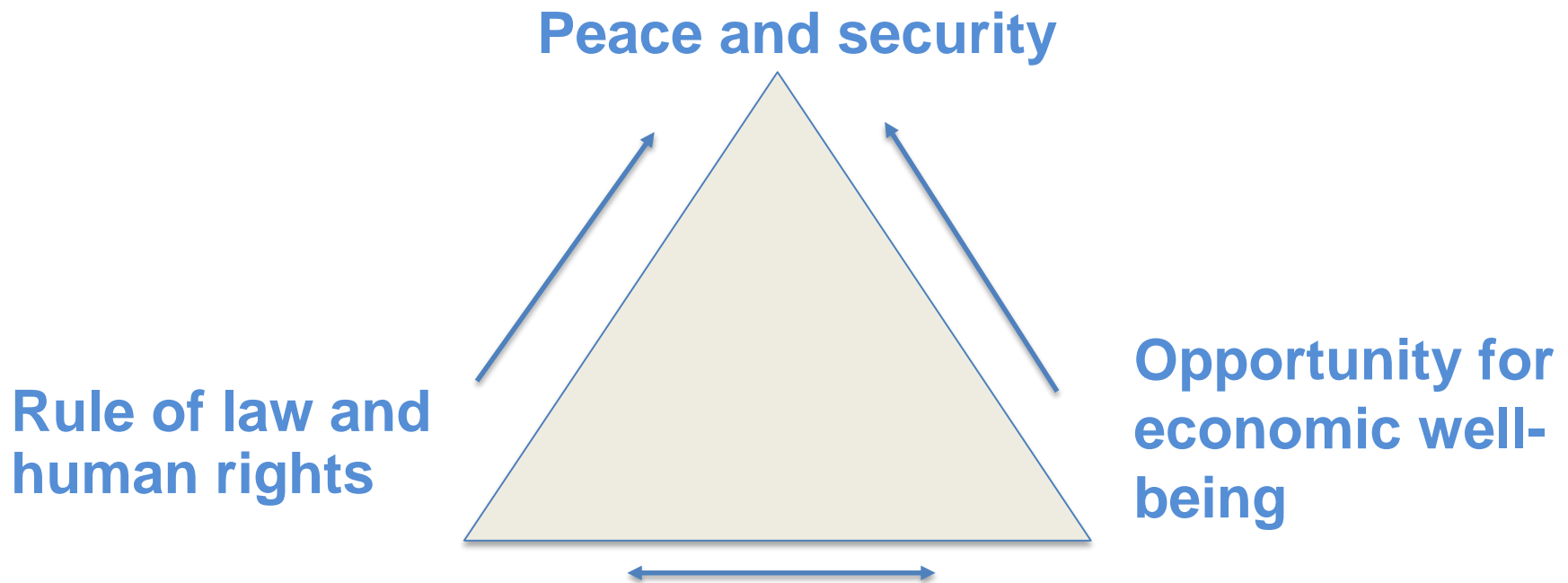
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Impact

Kofi Annan in the 10 year anniversary seminar of CMI in 2011, on the three pillars of a sustainable society





Thank you!

