


Nutrinet



# Nutrinet Oy Nutri International GmbH

Dr. Laura Sinisalo PhD  
Kuopio, Finland  
Oer-Erkenschwick, Germany



Y-tunnus 1980568-5 | [info@nutrinet.fi](mailto:info@nutrinet.fi) | [www.nutrinet.fi](http://www.nutrinet.fi)

Nutrinet

# Nutrinet Oy

- Finnish company in the area of human nutrition expertise
- Offering nutrition therapy, education and expert services both for health care and food business.
- Services in development of special and functional food, international marketing of and management of regulatory issues of foods in EU.

## Nutrinet Oy

- Operates in 24 nutrition therapy centres for obesity, diabetes, MBO, eating disorders, allergies etc. in Finland.
- Carries out scientific and development work
- Publishes books and educates on several nutritional and medical issues professionals and patients.
- Personnel has an academic degree in nutrition and additional degree in pharmacy, health care or biochemistry.

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# Nutri International GmbH

By exporting Finnish knowhow there will be

- special clinic focused on treatment of obesity in children and teenagers
- training centre to teach professionals as well as parents of children.
- R&D centre specialised in combining nutrition in other health care activities, especially preventive medicine.

# Benefits of NSPA

- High education, knowhow and knowledge in medicine, nutrition and foods
- Trained work force with good language skills
- Several possibilities for development a profitable health care export (ICT) but also get new tourism in wellbeing

# Challenges

- Financing new areas of business
- More cooperation and exchange of expertise between Nordic countries
- Common business opportunities in third countries (in EU, but also further)