



DEMOGRAPHY, SERVICE DELIVERY AND SUPPLY OF COMPETENCE.

Marie-Chantal Girard, Ph.D.
Vice-President Policy and Communication
Marie-chantal.girard@canada.ca

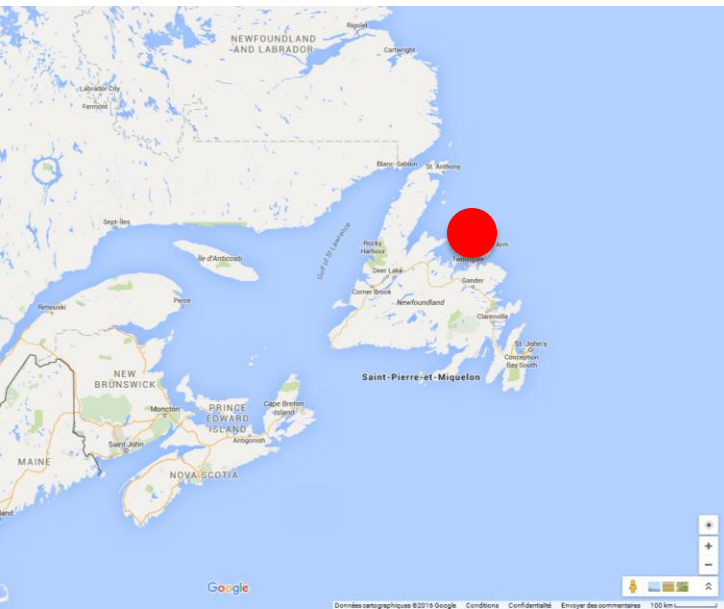
OECD – Territorial Review - Sweden
February 25, 2016 - Piteå



SHOREFAST FOUNDATION / FOGO ISLAND INN (NEWFOUNDLAND AND LABRADOR)



- Shorefast Foundation is a not-for-profit organization mandated to promote economic growth on Fogo Island and Change Islands. It was instigated by Ms. Zita Cobb, a Fogo Island native who led an executive career in Silicon Valley.
- Federal (\$5 M), Provincial (\$7,1 M) and Private (\$6 M) investments.
- <http://fogoislandinn.ca/>
- <http://shorefast.org/>
- <http://www.cbc.ca/nl/features/fogo/>



Economic Nutrition ©

A Stay at the Fogo Island Inn

Pro Forma 2016

Ingredients	% Financial Value
Employment	61%
Staff Compensation	56%
Other Local Labour	5%
Food Cost & Room Supplies	8%
Operations & Admin	13%
Marketing	8%
Contribution to Shorefast Foundation	10%
Reinvested in Community	
Geographic Distribution	
Fogo Island	72%
Canada	16%
Newfoundland	5%
World	7%



REMARKS

- To address the challenges peripheral regions encounter, notably demographic changes and service delivery, there is a need to vertically and horizontally integrate actors for an efficient multi-level governance.

- In Canada, the RDAs model has proven to be a flexible solution that enable an easier implementation of place-based policies, sensible to local disparities. It can play a leadership role between the federal government and sub-national governments in regional development.

- Thus, the challenges of multi-level governance and place-based policies are many. To ensure meaningful policy, all government levels must also review their own practices to:
 - Reduce administrative burden for businesses and communities that work in a more fast pace environment
 - Harmonise as much as possible access to their programs and services (single-window delivery)
 - Implement a robust result-based approach and accountability process